

## Town of Stow Economic Development & Industrial Commission

380 Great Road Stow, Massachusetts 01775-1122 (978) 897-5098

September 16, 2021

Dear Stow Planning Board,

The Economic Development & Industrial Commission (EDIC) is concerned about recent enforcement action taken against many Stow Businesses regarding their use of internally illuminated signage. As noted in a previous memo dated July 22, 2021, the EDIC believes these signs serve the important function of informing potential customers when a shop or restaurant is open for business.

As resolved at its meeting of September 9, 2021, the EDIC recommends the Planning Board bring forward the following Zoning Amendment to Special Town Meeting on October 30<sup>th</sup>.

6.3.1.5 SIGNs which are oscillating, internally illuminated, flashing or operating with moving parts are not permitted;

Sincerely,

Tom Farnsworth Chair, Economic Development & Industrial Commission