

TOWN OF STOW
ECONOMIC DEVELOPMENT
AND INDUSTRIAL COMMISSION

Minutes of the November 19, 2020 Economic Development and Industrial Commission Meeting

Members Present: Kevin Whalen, Andrew Bluestein, Jen Gero, Serena Howlett, David Elkins,
Thomas Farnsworth

Absent: Robert Collings

Kevin Whalen called the meeting to order at 5:30 pm.

Discussion of Meeting Minutes

There were no minutes prepared for review.

Discussion of Lower Village Zoning Effort

Town Planner, Jesse Steadman provided an update on the Lower Village Zoning effort of the Planning Board and Lower Village Revitalization Subcommittee. EDIC members agreed that it would be nice to see a mix of retail and residential in Lower Village, as a mix could provide more business for existing establishments as well as help to revitalize both the north and south sides of Lower Village.

2021 Workplan

Members agreed that two of the significant issues facing the Town include the new development at Maynard Crossing and its impact on Lower Village, specifically the Shaws supermarket and the potential for Bose to vacate its Great Road location. Jesse Steadman agreed to draft a letter to Linear Retail stating the Commission's concern, and giving Linear Retail the opportunity to provide feedback on the ideas for mixed use, as well as how they can improve their plaza.

Additionally, the EDIC discussed the fact that there is currently no consistency to the signage in Lower Village. Jesse Steadman indicated that the consultant is preparing to provide some of the long sought legal advice regarding signage that may be able to help the Committee and the Planning Board get beyond the legal stumbling blocks to draft a defensible bylaw that incorporates design standards.

Thomas Farnsworth moved to adjourn.

Kevin Whalen Seconded.

VOTE: 5 – 0 in favor.

Meeting Adjourned.

Respectfully Submitted,

Jesse Steadman