

TOWN OF STOW
ECONOMIC DEVELOPMENT
AND INDUSTRIAL COMMISSION

Minutes of the May 9, 2019 Economic Development and Industrial Commission Meeting

Members Present: Kevin Whalen, Tom Farnsworth, Jen Gero, Bob Collings, Serena Howlett

Absent: Andrew Bluestein, Jean-Claude Sureau

Kevin Whalen called the meeting to order at 5:30 pm.

Job Fair

The EDIC reviewed planning and outreach efforts ahead of the Job Fair. Members provided updates to the RSVP list, and volunteered to reach out to remaining businesses. Members agreed to arrive by 2:30pm to help set up the room and guide the participants to their tables.

The EDIC agreed that it would be helpful to collect more data on the event's attendees, agreeing to add to the sign in sheet questions about the type of job sought and the age range of the attendee. Last year's survey of participating vendors will be updated to use this year.

Final outreach before the event includes updating the Facebook event and Town website, and continuing to post flyers around Town. The banner was installed above 117 at Town Center last week.

Meeting Adjourned.

Respectfully Submitted,

Valerie Oorthuys