

TOWN OF STOW
ECONOMIC DEVELOPMENT
AND INDUSTRIAL COMMISSION

Minutes of the May 24, 2018 Economic Development and Industrial Commission Meeting

Members Present: Kevin Whalen, Andrew Bluestein, Tom Farnsworth, Jen Gero, Jean-Claude Sureau

Absent: Bob Collings, Serena Howlett

Kevin Whalen called the meeting to order at 5:30 pm.

Meeting Minutes of April 19, 2018

Tom Farnsworth moved to approve the minutes as written.

Andrew Bluestein Seconded.

VOTED: (5-0) Unanimously in favor (Kevin Whalen, Andrew Bluestein, Tom Farnsworth, Jen Gero, Jean-Claude Sureau- Yea).

Public Input

None

Member Updates

Jen Gero said that Posh Nails and Spa has opened in the Lower Village Shopping Plaza, and reminded the Commission to send a welcome letter to the owners.

Planner's Updates

Jesse Steadman said that the Lower Village Traffic Safety Improvement Project is underway and E.T.&L. Corp has begun to install tree protection and stack materials on the Lower Common. Jesse Steadman said that construction is expected to last through August.

Jesse Steadman reported that he met with Representative Kate Hogan, Secretary of Economic Development Jay Ash, Bill Wrigley, and the Gleasondale Mill's new owners at a recent site visit. Jesse Steadman said they discussed the potential for water infrastructure and opportunities for investment from the State's economic development programs.

Jesse Steadman said that the Planning Board article to amend Industrial District zoning regulations passed at Town Meeting, allowing owners to sell items related to the primary land use through a Special Permit.

Job Fair

The EDIC discussed their outreach strategy for ensuring participation of local businesses. The EDIC reviewed a draft invitation letter to Stow business owners and agreed to list Jen Gero as the contact for inquiries and to create an online RSVP option. Members agreed to follow up with any businesses that have not RSVP'd by June 8th by phone, and will divide up the list

among members. Jesse Steadman said that it may be helpful to alert property owners so that they may distribute the invitation letter to their tenants.

The EDIC discussed outreach to job seekers, with Jen Gero providing an update on the creation of a banner.

The EDIC discussed their budget for the event, agreeing that with marketing, mailings, and refreshments, the total could reach \$1,500.

Jesse Steadman said that the Planning Department is able to help with printing, mailings, and outreach. Jesse Steadman said that the week of the event will be quite busy for staff, so day-of logistics will need to be handled by volunteers or members.

Valerie Oorthuys said that once the marketing materials have been created, staff can create a Facebook event and circulate flyers.

Meeting Adjourned.

Respectfully Submitted,
Valerie Oorthuys