

TOWN OF STOW
COMPREHENSIVE PLAN COMMITTEE

Minutes of the March 13, 2024, Comprehensive Plan Committee Meeting.

Members Present: Lori Clark, Hector Constantzos, Cortni Frecha, Charles Hartford, Dan Peterson, and Marcia Rising

Absent: Laurie Burnett

Also Present: Valerie Oorthuys, Michael Slagle

Charles Hartford called the meeting to order at 7:00pm.

Discussion of Engagement and Outreach

Members of the Committee discussed engagement and outreach plans for the second phase of the Comprehensive Plan. The consultants, JM Goldson, developed three tools for the committee to use: (1) A survey, (2) a Meeting-in-a-Box (MIAB), and (3) a crowd map. JM Goldson also created flyers that can be used for the advertisement of the three tools.

The Committee discussed options for MIAB. The intention of the MIAB was to have members of the committee host small gatherings of friends, family, coworkers, and other people within their social network and have them provide input on a vision for Stow. The committee agreed that each member would host at least one MIAB.

Members of the committee supported the proposal of having public MIAB. Instead of hosting a meeting with people in members' social network, members of the committee will set times, dates, and a place for members of the public to join a MIAB event. It was noted that people who attend the public MIAB events could then host their own MIAB event with their own social network. The Committee supported hosting a public MIAB for business owners and employees who work in Stow.

The Committee supported hosting a large public meeting where multiple MIAB sessions could occur at once. The event was proposed to be a community gathering place, like the Pompositticut Community Center.

Staff noted that flyers could be printed at Town Building. Members were asked to send Staff an email with the number of flyers that they would like.

The Committee supported submitting a press release to the Stow Independent. Cortni Frecha offered to write the press release and share the draft at an upcoming meeting.

Adjournment

The meeting was adjourned at 8:40pm.

Respectfully Submitted,
Michael Slagle